





Winning Bid Success for CQS Solutions	
Company	CQS Solutions
Sector	Construction & Quantity Surveying
Date	November 2024
Value	£50k – Bid won
Services Provided	Bid Writing & Management & Review
	
Background	CQS Solutions, a specialist consultancy in quantity surveying and construction management, was preparing a tender for a major contract. The bid required a clear, structured, and compelling submission that would differentiate CQS from competitors and demonstrate their expertise in delivering high-quality services. With a tight deadline and a need for precision in both compliance and narrative, CQS Solutions engaged Kindridge Bid Solutions to support the bid development process.
Challenges	The bid required detailed, high-quality responses that aligned with the tender evaluation criteria while showcasing CQS's technical strengths. With limited internal capacity, the team needed expert bid writing support to refine content and structure responses effectively. A tight submission deadline required a fast-paced, agile approach to maintain quality under time constraints.
Actions	Kindridge Bid Solutions provided hands-on bid writing, management, and strategic review, ensuring a high-quality submission. Our support included: <ul style="list-style-type: none"> ✓ Strategic Narrative Development: Crafted clear, engaging responses that effectively conveyed CQS's capabilities and experience. ✓ Bid Coordination & Quality Assurance: Managed the bid process efficiently, refining technical input to ensure consistency and impact. ✓ Flexible & Deadline-Driven Support: Worked outside standard hours to accommodate last-minute refinements and ensure a timely, polished submission.
Results & Impact	<ul style="list-style-type: none">  Winning Bid Outcome: The tender submission was successful, securing a valuable contract for CQS Solutions.  Enhanced Bid Quality & Compliance: The final submission met all client requirements while clearly differentiating CQS's expertise.  Reduced Internal Workload: By handling the writing and bid structure, we allowed CQS's team to remain focused on their core business activities.
Testimonial	<i>"Ali worked with me on a recent winning tender, and I am hugely grateful to her for the quality of the writing but also for her commitment. She went above and beyond, working flexibly at unsociable hours to meet our (tight) deadline. I will definitely be going back to Ali on future tenders and highly recommend her and Kindridge."</i> – Tim Lloyd, CQS Solutions

Kindridge Bid Solutions

Summary	<p>Kindridge Bid Solutions played a key role in transforming CQS Solutions' bid into a winning submission. Our expert bid writing, strategic insight, and deadline-driven approach ensured success, reinforcing our reputation as a trusted partner in securing contracts.</p> <p> Want to increase your bid success rate? Contact Kindridge Bid Solutions today for expert bid support that delivers results.</p>
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